

AMA specifies HydroTaps for new developments

With a reputation for developing exclusive, luxury properties in Scotland to uphold, AMA has always placed a priority on those all-important details. From embracing new technologies to ensuring every brush stroke is perfect, the team demands the highest quality for its developments.



Location: Edinburgh



Client: AMA (New Town) Ltd

Sector: Development

Product: HydroTap Arc, All-in-One Celsius Arc, Celsius Arc & Matching mixer taps

The brief

Wanting to combine beautifully-designed kitchens with convenience and practicality, AMA felt it was important to offer their customers a dedicated filtered drinking water product.

“It’s important to us that our properties stand out,” comments Behnam Afshar, director at AMA (New Town) Ltd, “and with the kitchen being the heart of the home, we want to make sure our customers get the very best products. Having filtered boiling and chilled water at the touch of a button is something we wanted to offer our customers as standard, but we also wanted a product with a strong warranty for extra peace of mind.”

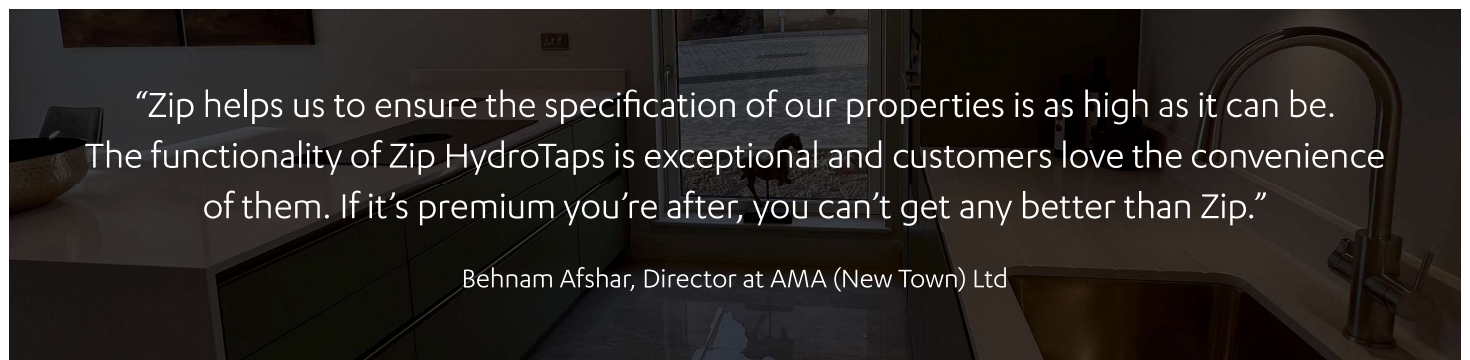
The solution

AMA chose the convenient HydroTap All in One Celsius Arc for its Torwood apartments, with filtered boiling and chilled water as well as regular hot and cold water for washing up. For its Torwood House East and West, and Pavillion developments it went for a boiling and chilled HydroTap Arc situated on a font.

“We wanted to be able to position the taps away from the kitchen sink, to create a separate drinks area - either on an island or at a breakfast bar,” says Behnam. “And, being able to have a matching mixer tap as the main kitchen tap further elevates the overall kitchen design. It’s these details that sets us apart as a premium developer.”



The results



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